



AMERICA'S #1 TRAVEL RADIO SHOW

MAY 2017

Rudy Maxa's World with The Careys

◆◆◆ CHECK-IN NEWSLETTER ◆◆◆

A Word from Rudy, Robert & Mary



Later this month, we'll celebrate Memorial Day, and traditionally it serves as the official start of summer. Airports will be hopping and the roads will be filled with travelers making the most of their 4-day holiday weekend. It's another reminder how integrated travel is in our lives – both from a pleasure standpoint, and it's major impact on commerce. Where will you be spending your Memorial Day weekend? On the beach? At a resort?

Aboard a cruise? Grilling in the backyard with friends or family traveling to visit you? On our April 29th broadcast we answered an EMail from a listener who asked what we each thought was the most underestimated travel destination. If you're interested how the "Travel Trio" each responded, we archive every broadcast once it airs across our network under podcasts on the show website. But whether any of us are traveling far or near, the truth is we're all a little better because of the experiences of travel.

We recently rebranded our daily radio vignette the RMWorldTravel Minute, and we've also unified our social media platforms under the RMWorldTravel brand. This handle is now the official place to interact with us, so if you're not presently following us on social media @RMWorldTravel, please take a moment and click on these links to friend our pages and connect with us — [FACEBOOK](#) | [TWITTER](#) | [INSTAGRAM](#)

The RMWorldTravel brand fits the Travel Trio nicely moving forward, as we affectionally like to say the "RM" could stand for Rudy Maxa, or Robert & Mary instead -- but the "World Travel" is what we do, and it's at the core of our weekly broadcast, correlating platforms and operations.

For our May 13th broadcast, Robert & Mary will be on-site at the Culinary Institute of America,

covering how large a role the travel industry has in their operations, and highlighting why food is so important to travel.

Whether your next trip takes you somewhere nearby, or around the globe -- safe travels & enjoy!

*Rudy Maxa,
Robert Carey & Mary Carey*



Kristin Karst
AmaWaterways

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Kenny Jacobs
Ryanair

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Geraldine Calpin
Hilton, Inc.

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Bill Murnane
LazyDays RV

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Philippe Brown
Brown + Hudson

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Rudy Maxa's World with The Careys

Dual Remote Broadcast
Ashford Castle & Ireland's Ancient East Trail

15 April 2017

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Type of Aircraft

Rudy - A300
Robert - B757
Mary - B747

"TRAVEL TRIO" FAVORITES

Travel App

Rudy - FlightTrack
Robert - WhatsApp
Mary - CityMapper



TUNE-IN

The program airs live Saturdays 10:00a-Noon ET.

Our national network travel radio program has a weekly reach 315+ stations across the USA!

An easy way to listen anytime is via our 24/7 global TuneIn.com Channel or the LISTEN LIVE button on RudyMaxa.com. We also archive all broadcasts under Podcasts.

AFFILIATE SHOWCASE

Thanks to all of our network affiliates across the U.S. and Canada. This month we recognize our Panama City, FL affiliate — FM 101.1 WY00 ...



and we also recognize our affiliate — AM 1160 WCFO ... in the Atlanta, GA area ...



SPONSOR SHOWCASE

We ask that you please support all of our sponsors, a link can be found on RudyMaxa.com under Sponsors. In this issue, we acknowledge Travelpro Luggage and thank them for their industry friendship and support.



Travelpro has transformed luggage since they created the Rollaboard wheeled luggage. They craft the highest quality & durable luggage, and they stand behind their products! Travelpro is the choice of flight crews and in-the-know travelers, so it's time to get yourself Travelpro! Info and more @ Travelpro.com.

RUDY MAXA'S WORLD WITH THE CAREYS TRAVEL TIP OF THE MONTH

Try to always remain flexible and open-minded. When traveling to a new place, don't place your lifestyle expectations on others. Other cultures likely do things differently. You're not wrong, nor are they – and it's obnoxious to assume only your views apply. Engage/embrace new opportunities, people & suggestions. Life is about learning, and you'll likely be surprised when you're open-minded!

April 2017

Travel Poll Results

Here's how our show followers voted ...

POLL #1 -

"Most Used OTA?"

Expedia – 30%

Orbitz – 25%

Kayak – 21%

Other – 17%

Priceline - 4%

Booking – 3%

POLL #2 -

"Most Appealing Beverage Travel?"

Wine/Vineyards – 67%

Coffee Farms – 15%

Craft/Micro Breweries – 13%

Fruits/Juices – 5%

POLL #3 -

"What's Your Preferred Hotel Chain?"

Brands of Hilton – 35%

Brands of Marriott – 25%

Other (Airbnb/Independent) – 19%

Brands of Hyatt – 16%

Brands of InterContinental – 5%

POLL #4 -

"What's Your Preferred Domestic Airline?"

Delta Air Lines – 31%

United Airlines – 26%

American Airlines – 24%

Southwest Airlines – 10%

JetBlue Airways – 9%

HAVE YOU VOTED?

Check out our latest polls on RudyMaxa.com



Dr. Nick Middleton
Author / Educator

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Niall Gibbons
Tourism Ireland

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World Monuments Fund

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Carol Chaplin
Lake Tahoe
Visitors Authority
President/CEO

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