



AMERICA'S #1 TRAVEL RADIO SHOW

JUNE/JULY 2017

# Rudy Maxa's World with The Careys

◆◆◆ CHECK-IN NEWSLETTER ◆◆◆

## A Word from Rudy, Robert & Mary ....



We hope you're enjoying a pleasant Summer season.... June & July are busy months for travelers, and the "Travel Trio" has certainly been racking-up the frequent flyer mileage. In June & July alone, we'll

have collectively traveled nearly 23,000 miles! June began with Rudy, Robert & Mary descending on Washington, DC for several days to attend the largest generator of travel to the U.S. -- IPW. Rudy then traveled to Oklahoma City for the opening of Hilton's 14th brand -- Tru, before heading to Moscow, and a quick trip to Chicago upon his return. Robert & Mary took the show to Barcelona for a live remote broadcast from the Hilton Diagonal Mar on June 24th, before they traveled on to Italy's Mediterranean Island of Sicily for a live remote broadcast from the Hilton Giardini Naxos on July 1st. In mid-July, Robert & Mary are attending GBTA in Boston.

July has brought another expansion of our distribution platforms as now all broadcasts of the radio program, once they air live across our national network of 320+ radio stations, are available in an archived podcast format on iTunes. Just search for "Rudy Maxa's World with The Careys" and enjoy our show anytime, anywhere.

The newest show segment, *Destination Spotlight*, has been well received and proven popular with our audience. Each month we're targeting 2 destinations that are not locations likely to come to mind immediately with travelers -- but they should. So far we're featured -- Mackinac Island, Lake Tahoe, Hershey/Harrisburg, Williamsburg, Portland OR, and Kennebunkport. The Iowa State Fair, Cape Cod and Memphis are upcoming. To be considered for a future *Destination Spotlight*, please contact our producer Melissa Hunter.



Lastly, if you have a travel question, or show comment, or wish to partner with us in some fashion, connect with us via the Contact Us tab on [RudyMaxa.com](http://RudyMaxa.com), or via Facebook and Twitter @RMWorldTravel.

Wherever your next trip takes you -- safe travels & enjoy!

*Rudy Maxa, Robert Carey & Mary Carey*

## "TRAVEL TRIO" FAVORITES

### U.S. State

Rudy - California  
Robert - California  
Mary - California

### U.S. City

Rudy - Washington, DC  
Robert - New York  
Mary - New York



### Allison Scola Experience Sicily

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### Joachim Hartl

**Hilton - Iberian Peninsula**

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### Alison Taylor American Airlines

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### Phil Cordell Hilton - Focused Brands

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### Beverley Bass Captain/Pilot "Come From Away"

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### TUNE-IN

The program airs live Saturdays 10:00a-Noon ET.

Our national network travel radio program has a weekly reach 320+ stations across the USA!

An easy way to listen anytime is via our 24/7 global [TuneIn.com](http://TuneIn.com) Channel or the LISTEN LIVE button on [RudyMaxa.com](http://RudyMaxa.com). We also archive all broadcasts under Podcasts and now [iTunes.com](http://iTunes.com) as well.

### AFFILIATE SHOWCASE

Thanks to all of our network affiliates across the U.S. and Canada. This month we recognize our Alaska affiliates — FM 95.1 & AM 1080 KOAN as well as FM 92.5 & AM 1020 KVNT Radio. ...

**Hot Talk KOAN**  
FM 95.1 AM 1080

VALLEY NEWS TALK  
**KVNT**  
92.5 FM 1020 AM

and we also recognize our Hawaii affiliate — AM 1110 & FM 96.7 KAOL ...

**1110 AM**  
96.7 FM  
NEWS•TALK•SPORTS

### SPONSOR SHOWCASE

We ask that you please support all of our sponsors, a link can be found on [RudyMaxa.com](http://RudyMaxa.com) under Sponsors. In this issue, we recognize AmaWaterways and thank them for being a friend of the show and supporter.

**AMAWATERWAYS™**  
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### RUDY MAXA'S WORLD WITH THE CAREYS TRAVEL TIP OF THE MONTH

Since summer is a busy travel period for most, we encourage you to follow these 2 tips to stay safe and protect your identity when traveling —

- 1). Never use free public Wi-Fi at airports, hotel lobbies, shopping malls, or around cities offering the service to access financial info or purchase items online.
- 2). Keep your whereabouts unknown, only post vacation photos online once you're back home.

### June 2017

#### Travel Poll Results

Here's how our show followers voted ...

#### POLL #1 -

"Dream River Cruise Destination?"

Cambodia/Vietnam - Mekong River – 42%

Europe - Danube River – 23%

Europe - Seine River – 20%

Europe - Rhine River – 14%

Namibia/Botswana - Chobe River - 0%

#### POLL #2 -

"Reasonable Compensation if Bumped from an Oversold Domestic Flight?"

\$1500 – 37%

\$1000 – 35%

\$2500 – 12%

\$5000 – 10%

\$10000 - 6%

#### POLL #3 -

"How Far in Advance Do You Book Travel?"

90+ Days – 38%

2 Weeks – 37%

1 Month – 23%

1 Week – 2%

#### POLL #4 -

"Most Common Way You Book Travel"

Direct (Phone or Website) – 54%

OTA (Online Travel Agency) – 25%

Travel Agent – 15%

Direct (Mobile App) – 6%

### HAVE YOU VOTED?

Check out our latest polls on [RudyMaxa.com](http://RudyMaxa.com)



**Sara Nelson**  
AFA-CWA

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**Chefs David Bruno & David Kamen**  
CIA

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**Kristin Karst**  
AmaWaterways

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**Kenny Jacobs**  
Ryanair

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### DESTINATION SPOTLIGHT

Greater Williamsburg  
**CHAMBER & TOURISM ALLIANCE** SM



**Karen Riordan**  
Greater Williamsburg Chamber & Tourism  
President/CEO

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