



AMERICA'S #1 TRAVEL RADIO SHOW

AUGUST/SEPTEMBER 2017

Rudy Maxa's World with The Careys

♦♦♦♦ RMWorldTravel Check-In Newsletter ♦♦♦♦

A Word from Rudy, Robert & Mary

As the summer travel season is winding down, and we all move towards fall travel, your "RMWorldTravel Connection" is also on the move in some major ways.

Over a two-week span in August, America's #1 Travel Radio Show again significantly expanded our broadcast reach, with the addition of 15 new stations to our line-up -- including successful stations in Los Angeles, Chicago, Dallas, Atlanta, Detroit, Denver, Columbus OH, Omaha and others. In fact, at the start of September, 53 new stations have been added to our affiliate roster in just 2017 alone, pushing our weekly network station reach past 325+ with another handful due to join us in September!



August also brought new growth to our team, as Tracey Golon has joined us as our new Executive Producer, and the #1 lead producer on our radio program, social media platforms, remote broadcasts, and other "Travel Trio" initiatives. Say hello to Tracey via TGolon@RMWorldTravel.com.

Since our last Newsletter was issued, we've also expanded our weekly audience reach with our show now being available on iTunes, within approximately 2 hours of the live national broadcast airing across our network of radio stations. So if you ever miss a segment, an hour, or even a full week's broadcast -- now you can catch us anytime, anywhere, on any device via iTunes. And of course our 4 most recent broadcasts are always running on our TuneIn.com channel.

And finally, we've successfully migrated our website to RMWorldTravel.com to now mirror our social media handle on Facebook, Instagram and Twitter of @RMWorldTravel, as well as our daily short form radio feature -- the *RMWorldTravel Minute*. On our website you can Email us individually, or the "Travel Trio" together anytime with travel questions, comments, travel thoughts or to book us for remote broadcasts, speaking engagements, and more.

Wherever your next trip takes you -- safe travels & enjoy!

Rudy Maxa, Robert Carey & Mary Carey



Eric Giuliani
TravelTall.com

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Kurt Knuttson

"Kurt The CyberGuy"
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Gary Kessler
Carey International
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David Stewart
Turo

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Anne Banas
BBC Travel

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"TRAVEL TRIO" FAVORITES

Hotel Minibar Item

Rudy - Champagne
Robert - Cashews
Mary - Gummy Bears

Travel Shoe Brand

Rudy - Ecco
Robert - Ecco
Mary - Ties



TUNE-IN

The program airs live Saturdays 10:00a-Noon ET.

Our national network travel radio program has a weekly reach 325+ stations across the USA!

An easy way to listen anytime is via our 24/7 global TuneIn.com Channel or the LISTEN LIVE button on RMWorldTravel.com. We also archive all broadcasts under Podcasts and on iTunes.com as well.

AFFILIATE SHOWCASE

Thanks to all of our network radio affiliates across the U.S. & Canada. This month we recognize our Portland, OR area affiliate — AM 1360 KUIK ...



and we also recognize our Santa Fe, NM affiliate — AM 1260 KTRC ...



SPONSOR SHOWCASE

A link to all of our sponsors is on RMWorldTravel.com under Sponsors, and we ask that you support them. In this issue, we recognize AmaWaterways River Cruises and thank them for being a friend of the show



and supporter. They offer intimate, luxurious adventures that are affordable and unlike anything you'll find or experience elsewhere. The level of service they provide is industry leading, and award-winning. And your AmaWaterways ship will comfortably feel like a home away from home. Check them out today for itineraries and specials.

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TRAVEL TIP OF THE MONTH

Buy travel insurance! Wouldn't it be great if life came with warnings? The reality is you never know when a medical emergency might arise while you're traveling, or even things like lost luggage, missed connections, civil unrest, stolen items, and more could occur. For a modest amount of money, have an ally on your side in the event of an emergency when you're traveling. It's what we do, and it will save you!

Most Recent Travel Poll Results

Here's how our show followers voted ...

POLL #1

"Most Important Factor in Choosing Hotel?"

Loyalty Program – 34%

Location – 29%

Amenities/Activities – 24%

Price - 13%

POLL #2

"Biggest Challenge Facing Travel Industry?"

Aging Infrastructure – 36%

Adopting Technology – 26%

International Competition – 16%

Costs – 15%

Service - 6%

POLL #3

"Right Amount of Time for Travel with Family/Friends?"

2 Days – 42%

3 Days – 41%

1 Week – 11%

10 Days or More – 6%

POLL #4

"Right Amount of Time for a Romantic Getaway"

1 Week – 46%

10 Days or More – 45%

2 Days– 8%

Overnight– 1%

POLL #5

"What Best Reflects your 'Bucket List' Trip"

Italy – 30%

Luxury River Cruise – 28%

Experiencing the Aurora Borealis– 25%

Exotic / Romantic Location – 12%

Round-The-World by Plane - 4%

POLL #6

"Favorite Time of Year to Travel"

Fall – 32%

Whenever The Mood Strikes Me– 25%

Spring– 23%

Summer– 13%

Winter - 8%

Vote in the Current Travel Polls on our home page at www.RMWorldTravel.com



Jim Mathews
NARP

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Peter & Lizzie Post
Emily Post Institute

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Allison Scola
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Hilton Iberian Peninsula

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DESTINATION SPOTLIGHT



Kevin Kane
Memphis CVB
President/CEO

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